

AMF informs the public about Genève Invest (Europe) SARL

In a news release dated 21 April 2011 (http://www.amf-france.org/documents/general/9937_1.pdf), the Autorité des marchés financiers (AMF) warned the public about the activities of Genève Invest, headquartered at 6 Place Chevelu, CH-1201 Geneva, Switzerland.

Further to that release, the AMF now informs the public that Genève Invest (Europe) SARL, headquartered at 8-10 Rue Mathias Hardt, L-1717 Luxembourg, has been authorised by the Luxembourg authorities as an investment firm and that, effective 1 September 2012, will be authorised to supply investment services in France under the free provision of services regime (see <https://www.regafi.fr>).

As a general rule, the AMF urges investors to be on their guard before making an investment and to apply the following rules:

- Whatever the marketing pitch, remember that high returns always imply high risks. In principle, any product offering a yield in excess of the money market rate (in France, the interest rate paid on Livret A passbook deposits) entails a significant risk, particularly the loss of your initial investment;
- The information provided by your intermediary must be clear and understandable. To avoid setbacks, remember the saying: "Never invest in anything you don't understand";
- Gather as much information as possible about the intermediary offering you the product (authorisation/licence, corporate identity, headquarters, etc.).

*
* * *

If you have any questions or require further information, visit our website: <http://www.amf-france.org>
or contact AMF Epargne Info Service on +33 (0)1 5345 6200 between 9 am and 5 pm from Monday to Friday.